



TEAMWORK FOR EXCELLENCE

**P L A N O**  
Independent School District

**FOR IMMEDIATE RELEASE**  
**PLANO INDEPENDENT SCHOOL DISTRICT**

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## **PLANO ISD NAMES PLANO SENIOR HIGH SCHOOL'S NEXT ATHLETIC DIRECTOR AND HEAD FOOTBALL COACH**

*Todd Ford joins Plano ISD from Lucas Lovejoy High School*

PLANO, TX, March 24, 2020 – Plano ISD welcomes Todd Ford as Plano Senior High School's new athletic director and head football coach. Ford took his 2019 Lovejoy High School football team to the 5A State Playoffs, with prior teams two years in a row both becoming area finalists in 5A Bi-District Championships.

Prior to Lovejoy, Ford served as athletic coordinator and head football coach at Cedar Ridge High School in Round Rock where he finished with three straight play-off appearances and a District and Bi-District Championship in 2015. Ford's experience also includes serving as offensive coordinator at both The University of North Texas in Denton and at Southlake Carroll High School from 2004-2007, where the team won three State Football Championships in a row. His coaching experience also extends to time with Keller High School, Flower Mound High School and Newman-Smith High School.

Ford graduated from Freer High School in Texas, where he was an All-State quarterback and a member of the 1990 3-A State Championship Baseball Team. He played quarterback for the University of Texas-Austin, and was on the 1994 Longhorn Football team that won the Sun Bowl, and the 1995 team that won the final Southwest Conference Championship title and played in the Sugar Bowl. While at UT Austin, Ford earned a bachelor of science degree in kinesiology.

### **About Plano Independent School District**

The Plano Independent School District (Plano ISD) ([www.pisd.edu](http://www.pisd.edu)) endeavors to foster the highest level of student learning. Plano ISD is located 20 miles north of Dallas, Texas and serves the residents of approximately 100 square miles in southwest Collin County, including 66 square miles in the city of Plano, northern portions of the cities of Dallas and Richardson and parts of the cities of Allen, Parker and Murphy. Plano ISD employs more than 6,900 staff members who serve more than 53,000 students in 72 schools and 11 service facilities. Mission: Our Plano ISD learning community will educate, inspire and empower every student to activate their unique potential in a dynamic world.

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